

What's new in Greece

PayPal activities in Greece for 2015



New PayPal integrations and marketing case studies

New partnerships

- September 2014: **Petas.gr** integration with PayPal
- Opened to IE and NL markets, receives PayPal payments from Irish and Dutch customers
- December 2014: **Taxibeat** integration with PayPal
- 2,500 new PayPal customers
- 1000 redeemers (10 euro discount)



New partnerships

- Late January 2014: **Wind** adds PayPal as payment method to online top up
- **Over 50% of online transactions are with PayPal**



Top up with a credit card or PayPal

Top up your talk time online easily, quickly, and with absolute safety using your card (credit, debit or prepaid) or your PayPal account!



[Learn more](#)

New partnerships

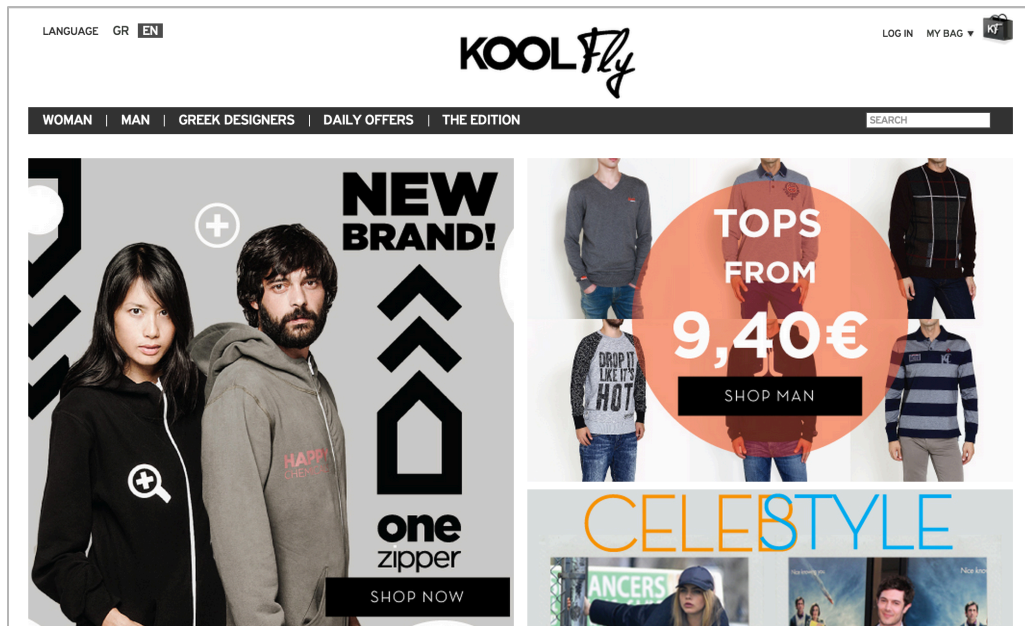
- February 2015: Integration and marketing campaign for **KoolFly** Magento webshop
- Newsletter to **4 million PayPal customers**



Exclusive extra 20% off the sales
at KOOLFly.com.

With up to 60% off at KOOLFly.com, shop all the most fashionable brands now.
Pay with PayPal and get an extra 20% off.
Promo code: PAYPALFAN


Shop Sales Now



PayPal Refunded Return

PayPal Refunded Return

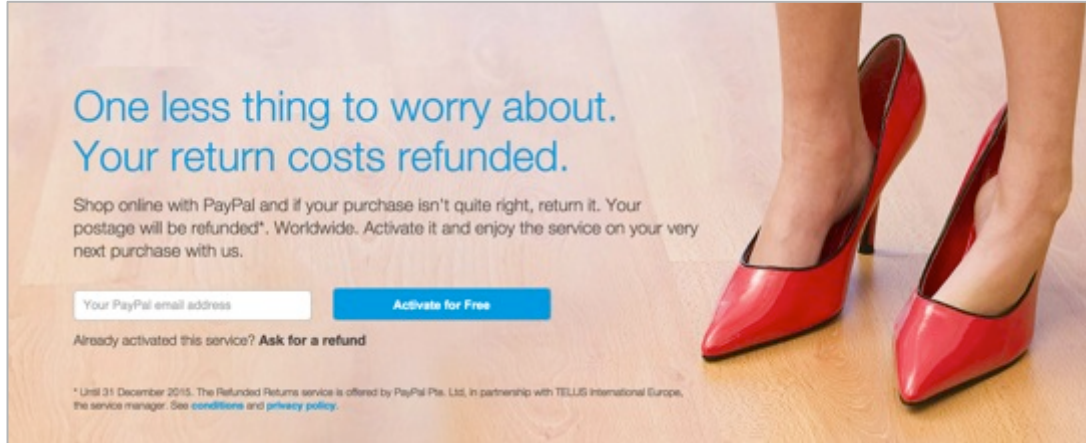
Maximum amount that can be refunded per request depending on your country of residence:						
Greece, Finland, Slovakia, Slovenia, Latvia, Estonia, Cyprus and Malta	Czech Republic	Hungary	Romania	Bulgaria	Lithuania	Croatia
30€	820 CZK	9,300 HUF	130 RON	55 LV	100 LTL	220 HRK



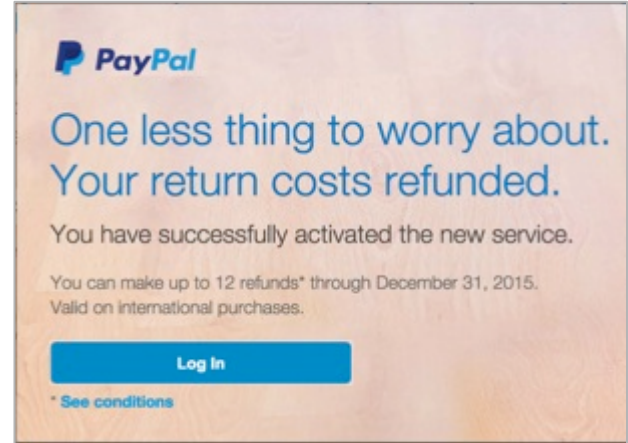
Your customer can get up to **12 refunds per person between January 1st, 2015 and December 31st, 2015** under the Paypal Refunded Returns service. Only one refund is allowed per PayPal transaction ID.

Accepted category: tangible goods, products that can be returned

PayPal Refunded Return

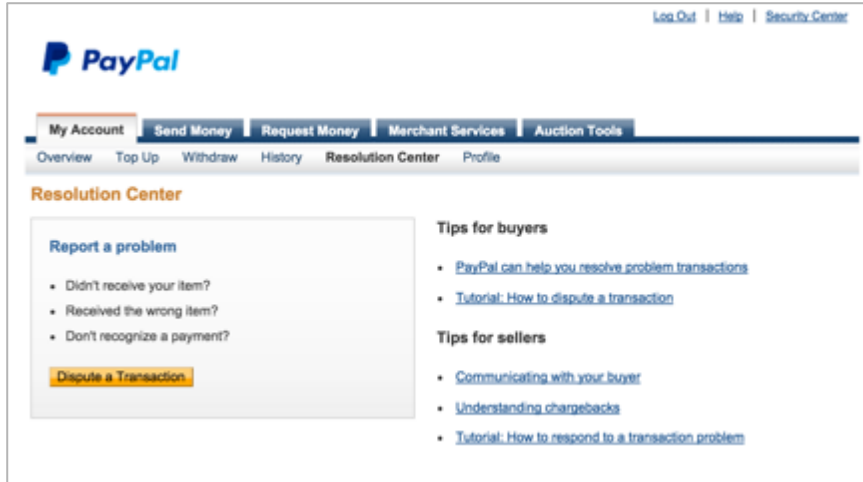


Customer types her email address...



...and logs in

PayPal Refunded Return



Goes to **Resolution center** and files a claim...

...then she prepares the supporting documents requested and sends to:

paypalreturns@telusinternational.com

(she has 7 days from the initial request date)

PayPal Refunded Return

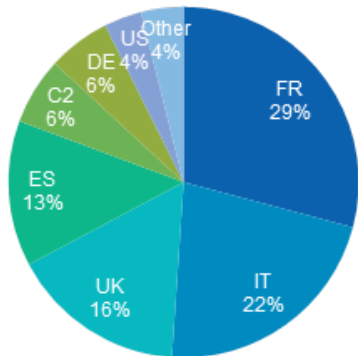
Documents needed:

- confirmation email for her PayPal transaction or a screenshot of her PayPal account
- copy/photo of the courier service receipt that shows the amount she paid and the merchant/seller shipping address

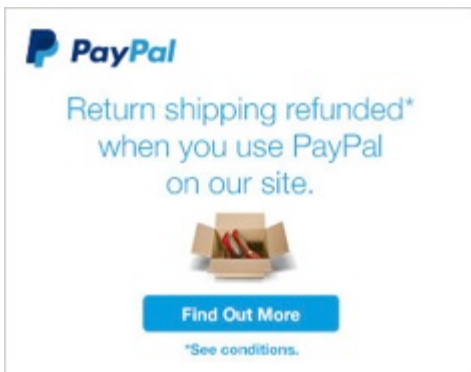
Next steps:

- notice of approval of refund request: within 5 business days
- she will be refunded by the shipping cost of the **return within 10 days**

PayPal Refunded Return



- 30 – 40% of the refunds are cross-border
- Average sales uplift at merchants **is 30%**
- Central Eastern Europe as the most dynamically refunding region



- Start offering the service to merchants, promote this opportunity on their websites
- Downloadable **creative assets** in English at <https://www.paypal.eu/returns/>

PayPal Influencers Contest

PayPal Influencers Contest

Influencers Contest is a 7-month long merchant acquisition competition to all system integrator companies registered in Central Eastern European countries.

The goal of the contest is to make merchants signed up with PayPal. The company which has the highest number of merchant sign-ups wins **a 4-day long trip for two people to the PayPal Headquarters to San Jose California.**



Duration of the application period: 7th of February – 20th of August 2015.

PayPal Influencers Contest

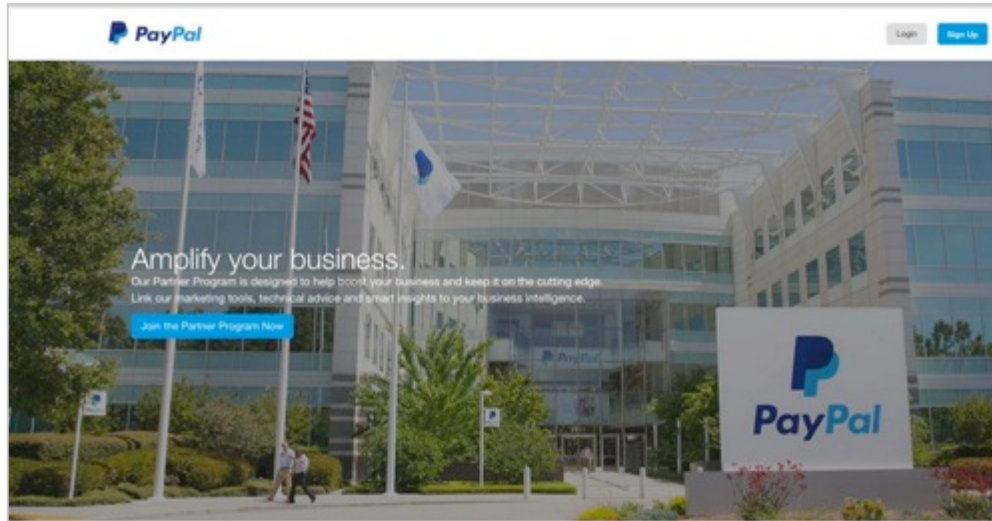
PayPal Partner Program



Contest page



Co-branded page



Register for the contest today by filling in the form below.

Then sign up your merchants* to PayPal from 9th of February to 31st of August 2015 and make sure they carry out at least one PayPal transaction in the given time period.

The partner that signs up the most merchants with PayPal before 31st of August 2015 will win an exclusive 4-day masterclass this autumn at our headquarters in Silicon Valley. We've even got prizes for the runners-up.

Mr./Mrs./Ms. * All fields with an asterisk (*) are compulsory

First Name *	Surname *
Company Name *	Job Title *
Email Address *	Telephone Number *

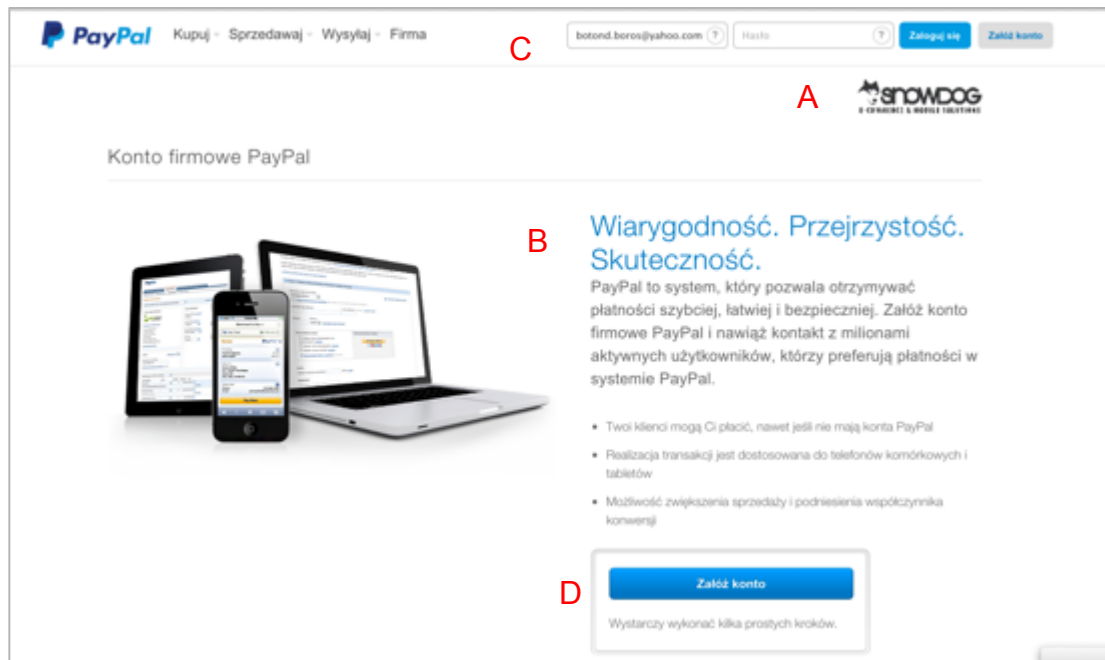
Details of the 2 people who would attend the masterclass:

Participant 1:	Participant 2:
First name	First Name
Surname	Surname
Job Title	Job Title

[Create your PayPal partner page](#)

<https://www.paypal-marketing.com/emarketing/partner/cemea/promotion/agency-contest-pl/landing.html>

PayPal Influencers Contest



Co-branded page: **35% higher chance to sign up merchants**

A. Your logo on the page

B. Value proposition

C. Login bar at the top

D. Sign up button



Register today, help merchants signing up and win the San Jose trip!



Thank You!

Botond Boros

boboros@paypal.com



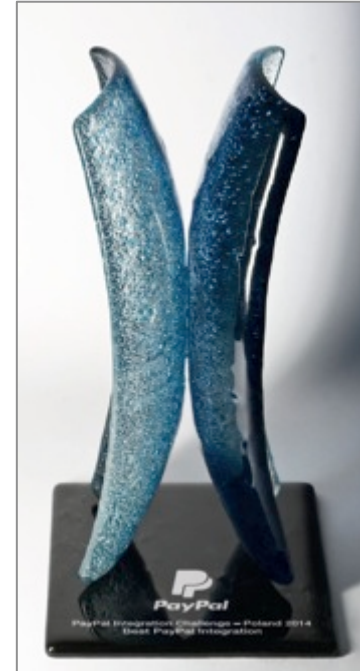
PayPal Integration Challenge – Greece, 2015



PayPal Integration Challenge – Greece, 2015

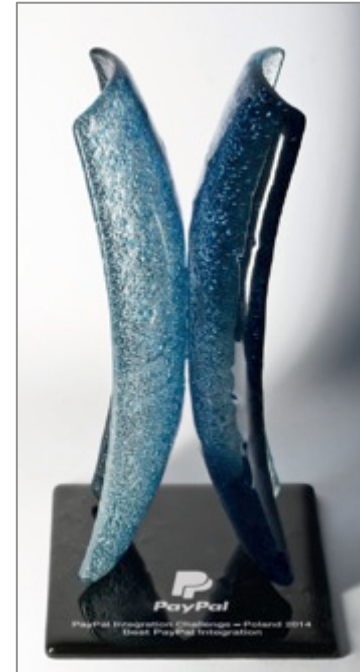
What this all about?

- Greek Magento agencies submit Magento Community + PayPal Integration case studies (merchant websites with PayPal payment)
- **Evaluation criteria:** technical implementation (PayPal Express Checkout), visibility of PayPal (logo, subpage, opening page), communication of PayPal benefits



PayPal Integration Challenge – Greece, 2015

- The best case study will win the title **'Best Integration Case study – Greece, 2015'**, PR coverage of PayPal, marketing support and PayPal will recommend the agency for
- Application period: **15th of March – 30th of June 2015**, announcing the winner: 12th of July 2015.
- Further information to come via newsletter



Thank You!

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