DELIVERING **BESPOKE INNOVATIVE SOLUTIONS** FOR THE **WEB**

converge.gr

PROFILE

1st Magento & PayPal Meet up

Tuesday July 22nd 2014

ICT
Solutions & Services

converge

A little bit about us

- Converge ICT Solutions & Services S.A. was established in 2006 and is part of **PRC Group – The Management House SA**.
- We provide **Bespoke** and **Innovative Solutions** for the **Web** with a **360˚ approach**
- We address all major Business Sectors, incl. Automotive industry, Telecoms, Retail, Health, Tobacco, Energy, etc.
- Our services include Web Development, Online Marketing, e-Commerce, CRM & loyalty Systems and Software Development & Integration. In most of these areas of expertise Converge has proprietary solutions.
- Our major goal is offering reliable, innovative Solutions and Services that meet our customers needs and expectations.
- Our sales is balanced between national and international projects, incl. EC, US, UAE, Qatar, Jordan.
- Since 2012 Converge has presence through an affiliated agency in Montreal, Canada (QC) to address the North American market.

PRC Group

- Turnover: Euro 25 million
- Number of full-time employees: 150
- Number of Strategic Business Units: 5
- Number of companies: 9
- **Strategic partners**:
  - **Millward Brown**, UK: Market research & decision support tools
  - **Burson – Marsteller**, USA: Global leader in PR & Communication
  - **WPP, Kantar**, UK: Advertising, Market research
  - **Walker Information**, USA: Stakeholder relationship assessment
  - **ALBA Graduate Business School**, Greece: Academic research
  - **Great Place to Work Institute**, USA: Workplace consulting
  - **Business in the Community**, UK: Corporate Responsibility Index
  - **TM International, TACK International**: Global presence in 50 countries

PRC Group

the management house

Human development	Intelligence	Relations	Communications	Innovation
TMI	MRB HELLAS S.A.	Relate — Building Customer Value	Advocate	converge — ICT Solutions & Services
TACK INTERNATIONAL — Developing People > Advancing Business	PREDICTA — ANALYTICS FOR DECISION MAKING		Burson·Marsteller	
GREAT PLACE TO WORK INSTITUTE HELLAS				

How can we be of Service?

We cover anything that is needed for a digital project

Consulting – Strategy

We offer Consulting Services based on highly skilled and experienced engineers in the area of ICT.

Design & Development

Bespoke Development and a 360 approach offering innovative solutions addressing our client's needs and their business reality.

Optimizing & Growth

By embedding SEO high-end techniques we improve the visibility of a website in search engines via the organic or algorithmic search results.

WEB

BACKEND

MOBILE

CONSULTING

DESIGN

UX

Our Key Competences

In most of these areas we work with proprietary tools but also recognized platforms

Software integration

Enterprise Solutions using State of the Art Technologies with high competences in networks and security

e-Commerce

We have extensive knowledge on ecommerce platforms from oracle systems, whitelabel marketplace engines & Magento platform development and running

Web & Mobile Development

We design and develop any Web or mobile project or app,

Internet of Things

Using a Service oriented architecture we can integrate any 3rd party system offering service automation

CRM & Loyalty Systems

Design and run the segmentation and operation of any CRM platform for Loyalty systems.

Online Marketing

Email marketing to banner advertising or SEM campaigns and social media engagement

Technology

Technology-agnostic

- **Front end:** HTML 5, CSS4, jQuery, AJAX
- **Backend**: J2EE, Lucene, Struts, EXT JS, php
- **IDE**: Eclipse
- **DB tier**: HIBERNATE, MySQL, PostgreSQL, ORACLE, MS SQL Server
- **Big Data management**: Hadoop
- **ESB:** Mulesoft
- **App tier**: ORACLE Glassfish, Redhat JBoss, Tomcat
- **Web tier**: Apache
- **Platforms:** Magento
- **IaaS**: Converge hosting environment (CitriX XEN) or Microsoft Azure
- **PaaS**: Cloudfoundry / OpenStack
- **OS**: Linux, Windows Server
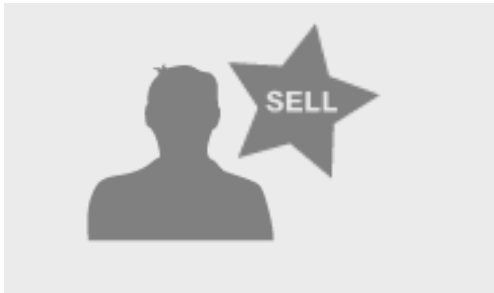- **Mailserver**: postfix, Zimbra
- **M2M**: IoT-A, ETSI M2M

eCommerce

We cover anything that an eRetailer might ask for

Consulting – Strategy

We offer Consulting Services on ecommerce strategy and on the use of technology

Design & Development

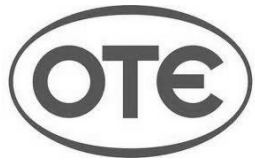Customization, UX and Responsive Design to deliver top-of-the-line work

Running - Support

Maintenance & Support services and running of Commerce activities and campaigns

Companies whose trust we have gained

Thank you

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