inart

www.inart.com

Who is inart

inart, promises to transform your house into your personal kingdom.

- **B2B company with presence:**
- **>2.000 stores in Greece**
- **>30 Countries**

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How inart me(e)t magento

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research

Custom

vs

Open Source eCommerce Platforms

Open Source - checked

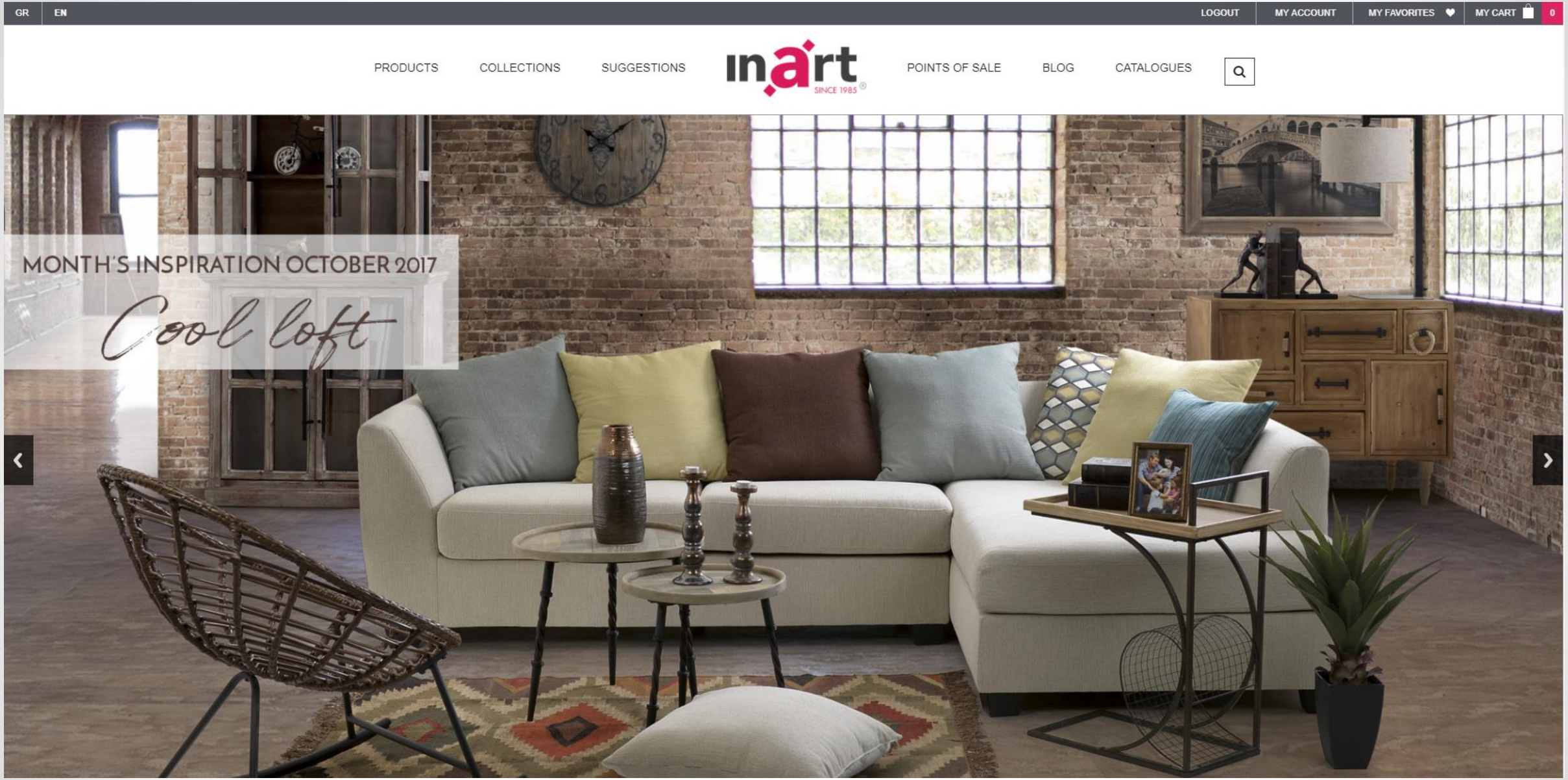
1. **Magento Community Edition.**
2. **OpenCart.**
3. **PrestaShop.**
4. **WooCommerce.**

And the winner is…

Magento®

The big challenge

A B2B shop with a B2C look & feel!



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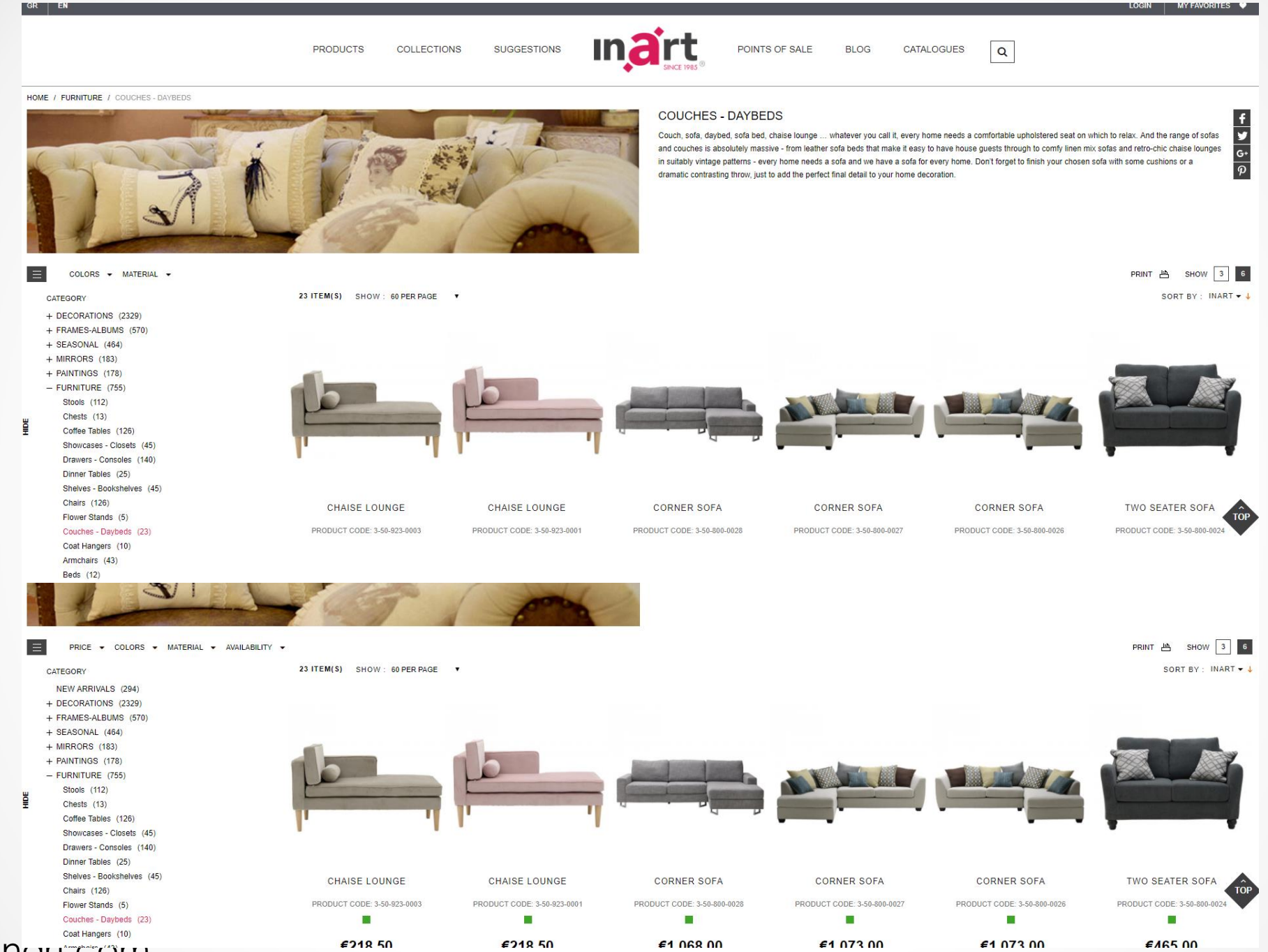
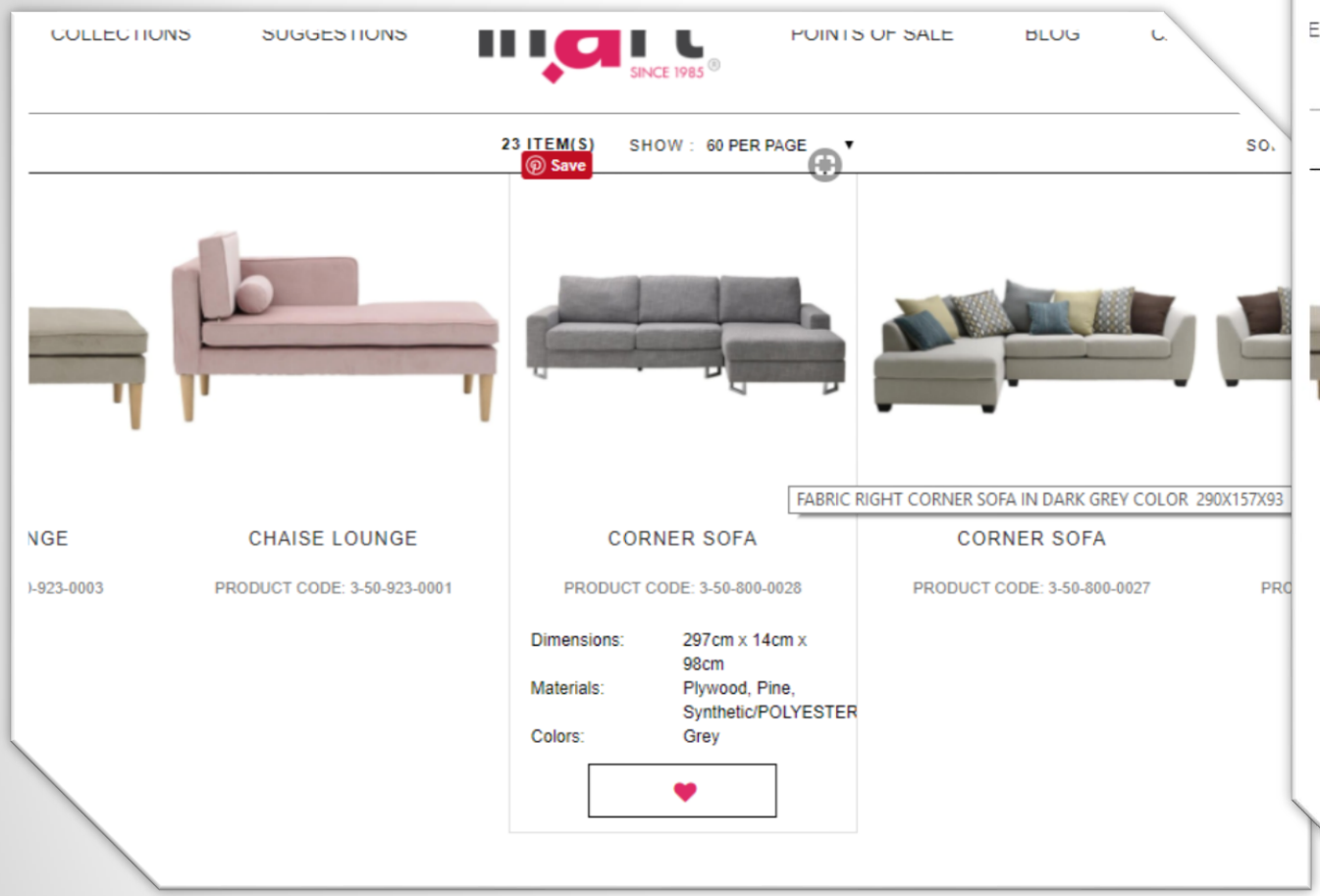
inart SINCE 1985

B2C

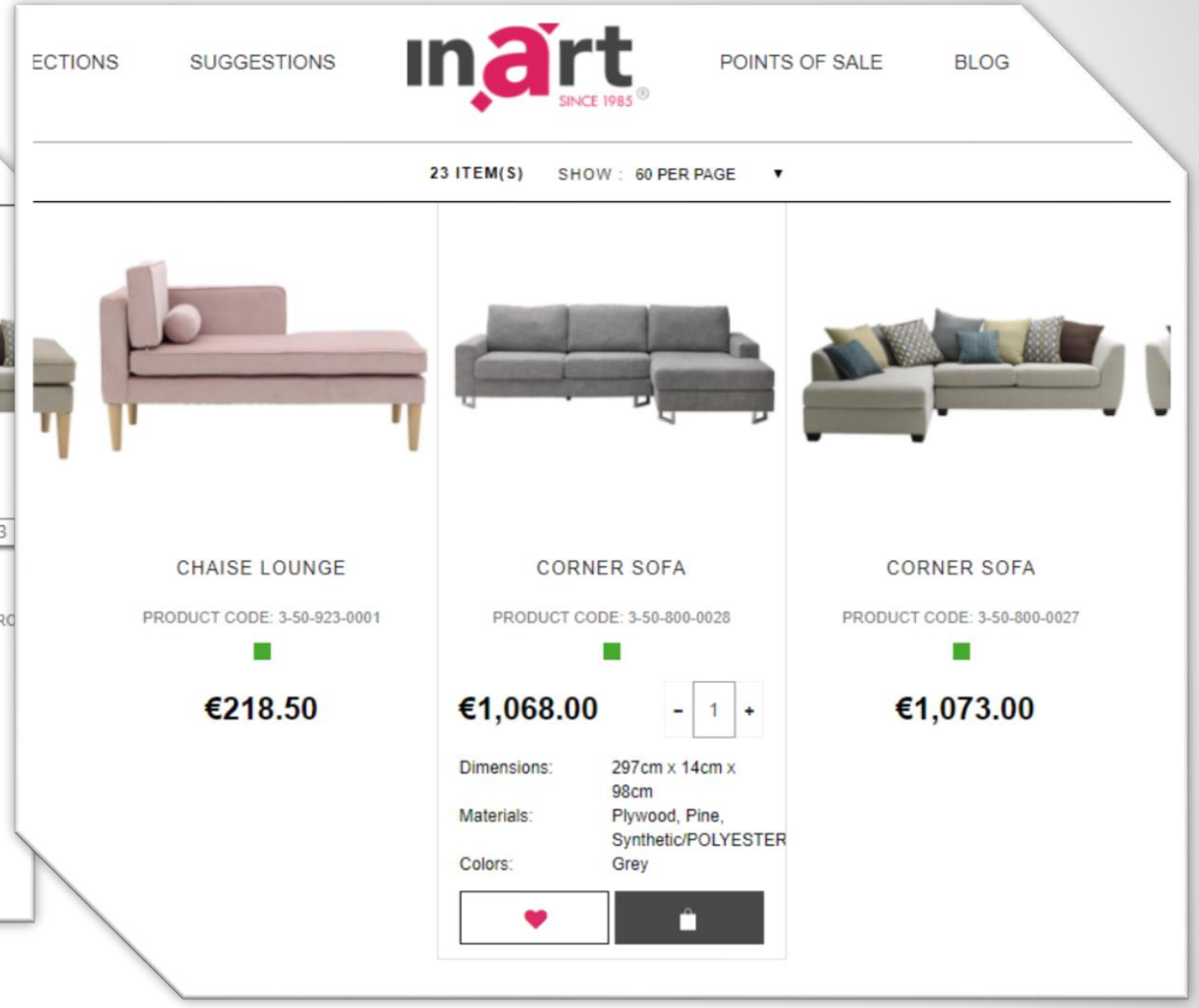
B2B


GR
EN
LOGIN
MY FAVORITES
PRODUCTS
COLLECTIONS
SUGGESTIONS
inart
SINCE 1985
POINTS OF SALE
BLOG
CATALOGUES
HOME / FURNITURE / COUCHES - DAYBEDS
COUCHES - DAYBEDS
Couch, sofa, daybed, sofa bed, chaise lounge ... whatever you call it, every home needs a comfortable upholstered seat on which to relax. And the range of sofas and couches is absolutely massive - from leather sofa beds that make it easy to have house guests through to comfy linen mix sofas and retro-chic chaise lounges in suitably vintage patterns - every home needs a sofa and we have a sofa for every home. Don't forget to finish your chosen sofa with some cushions or a dramatic contrasting throw, just to add the perfect final detail to your home decoration.
COLORS
MATERIAL
PRINT
SHOW 3 6
23 ITEM(S)
SHOW : 60 PER PAGE
SORT BY : INART
CATEGORY
+ DECORATIONS (2329)
+ FRAMES-ALBUMS (570)
+ SEASONAL (464)
+ MIRRORS (183)
+ PAINTINGS (178)
– FURNITURE (755)
Stools (112)
Chests (13)
Coffee Tables (126)
Showcases - Closets (45)
Drawers - Consoles (140)
Dinner Tables (25)
Shelves - Bookshelves (45)
Chairs (126)
Flower Stands (5)
Couches - Daybeds (23)
Coat Hangers (10)
Armchairs (43)
Beds (12)
HIDE
CHAISE LOUNGE
PRODUCT CODE: 3-50-923-0003
CHAISE LOUNGE
PRODUCT CODE: 3-50-923-0001
CORNER SOFA
PRODUCT CODE: 3-50-800-0028
CORNER SOFA
PRODUCT CODE: 3-50-800-0027
CORNER SOFA
PRODUCT CODE: 3-50-800-0026
TWO SEATER SOFA
PRODUCT CODE: 3-50-800-0024
TOP
PRICE
COLORS
MATERIAL
AVAILABILITY
NEW ARRIVALS (294)
€218.50
€218.50
€1.068,00
€1.073,00
€1.073,00
€465,00

B2C


COLLECTIONS
SUGGESTIONS
POINTS OF SALE
BLOG
23 ITEM(S)
SHOW : 60 PER PAGE
Save
FABRIC RIGHT CORNER SOFA IN DARK GREY COLOR 290X157X93
NGE
CHAISE LOUNGE
CORNER SOFA
CORNER SOFA
PRODUCT CODE: 3-50-923-0001
PRODUCT CODE: 3-50-800-0028
PRODUCT CODE: 3-50-800-0027
Dimensions: 297cm x 14cm x 98cm
Materials: Plywood, Pine, Synthetic/POLYESTER
Colors: Grey

B2B


ECTIONS
SUGGESTIONS
POINTS OF SALE
BLOG
23 ITEM(S)
SHOW : 60 PER PAGE
CHAISE LOUNGE
CORNER SOFA
CORNER SOFA
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Trendsetter

PRODUCTS COLLECTIONS SUGGESTIONS inart SINCE 1985 POINTS OF SALE BLOG CATALOGUES

HOME / BLOG

MONTH'S INSPIRATION: COOL LOFT

Sep 29 ,2017 - Published In MONTH'S INSPIRATION - 0 Comment

To say lofts are beautiful spaces is an understatement. The impressive open space allows extra light inside bringing more life to your surroundings. Yet lofts remain a challenge, demanding a careful selection of furniture in order to achieve a certain look. View our decorators' proposal on how to accomplish the industrial style to your loft below.

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SEARCH

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MONTH'S INSPIRATION
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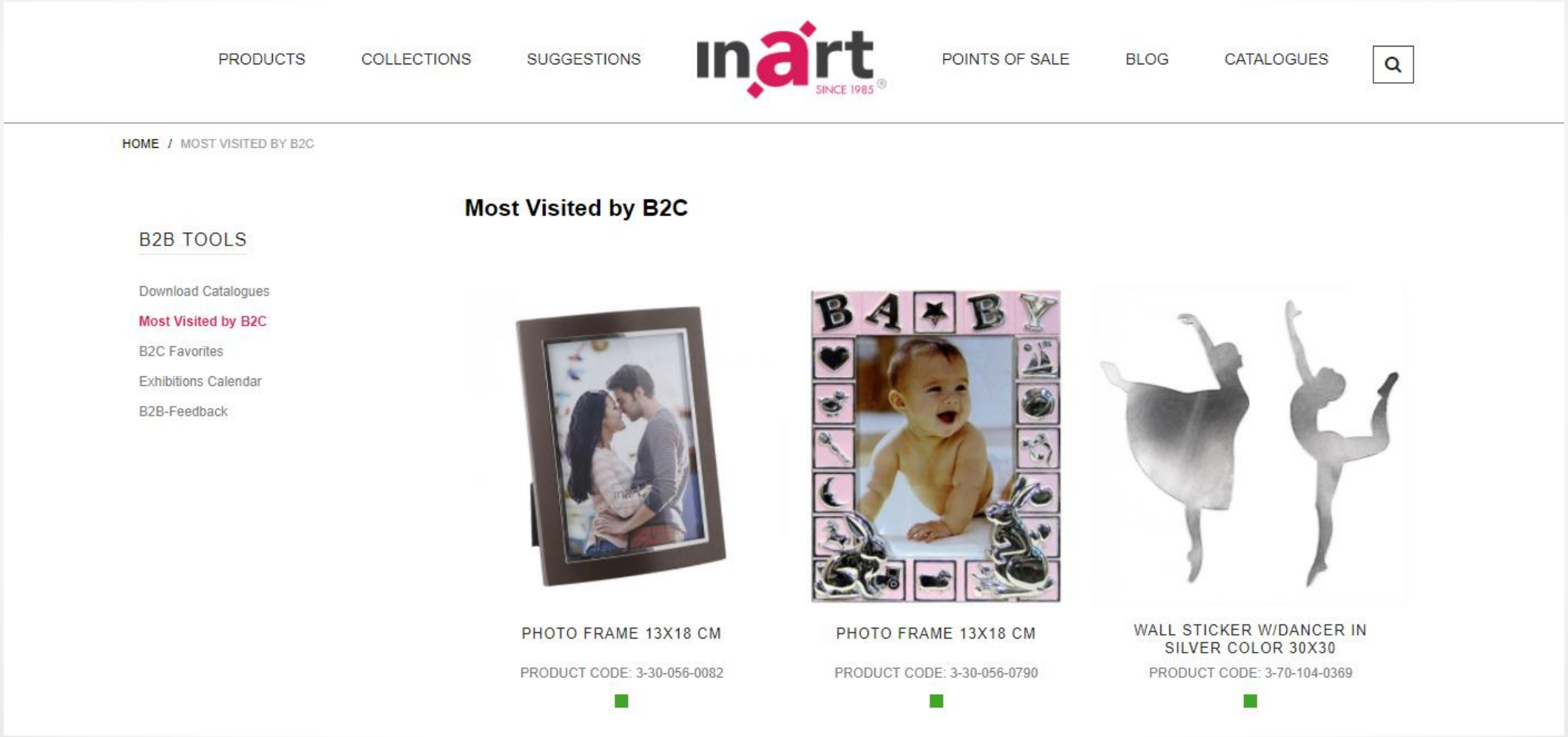
B2B Tools



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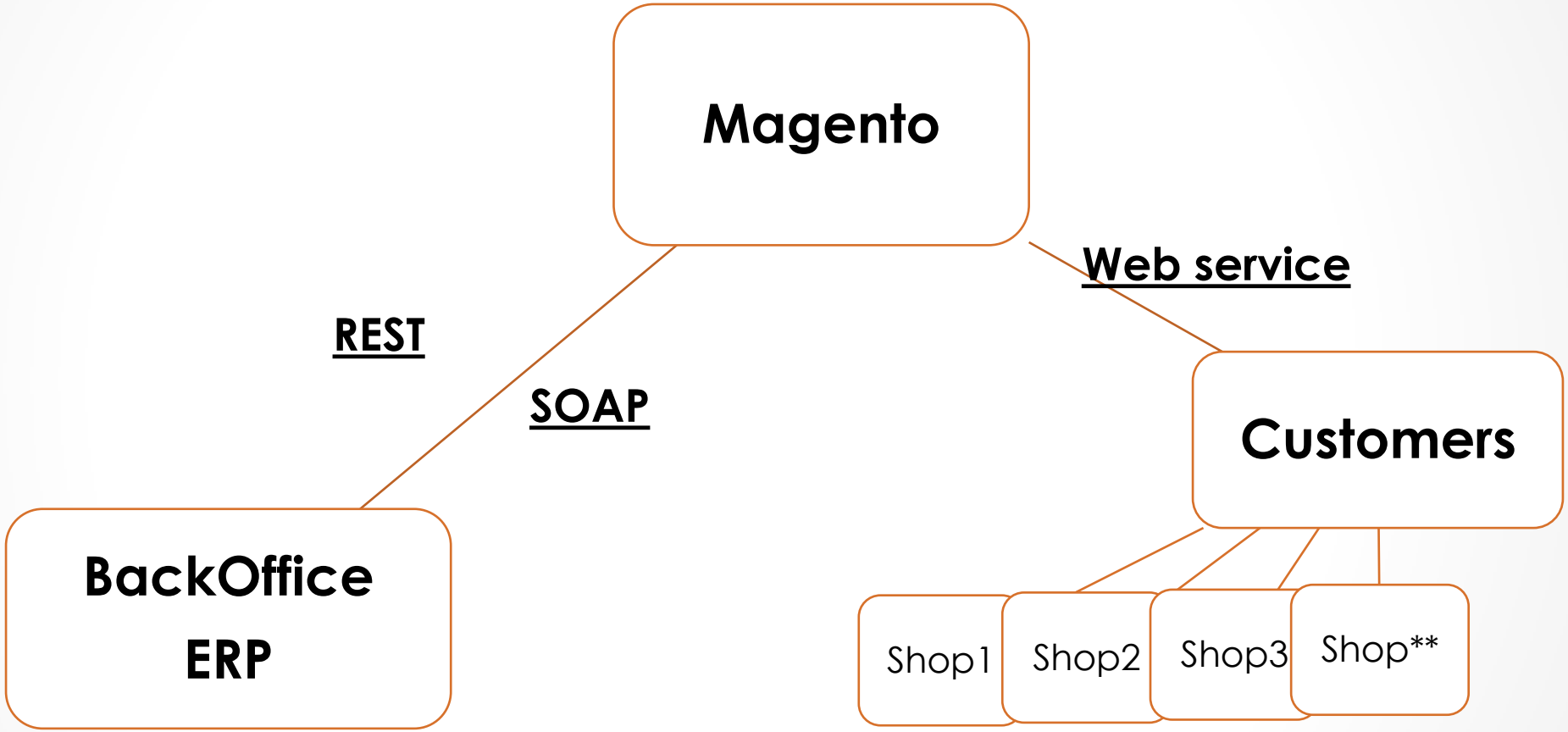
Magento
Web service
REST
SOAP
Customers
BackOffice
ERP
Shop1
Shop2
Shop3
Shop**

Final results(?)

The biggest B2B magento shop in Greece, with more than 2,000,000€ turnover, more than 1,000,000 sessions, more than 500,000 unique visitors in the first year.

Thank You

Gkogkos Dimitrios