

#meetmagento17GR

Be-coming an e Commerce Agency

TIPS & LEARNINGS

Converge is the organizer of **Meet Magento**TM GREECE GR

Converge and Me

Converge is

A Full Service e Commerce Agency and a Professional Magento Solutions Partner established in 2006 with a portfolio of 20 + Magento stores.

Offering

#strategy, #design, #development & #support for your eCommercebusiness.

I am

Konstantina Kostopoulou

Creative Marketing Director @Converge



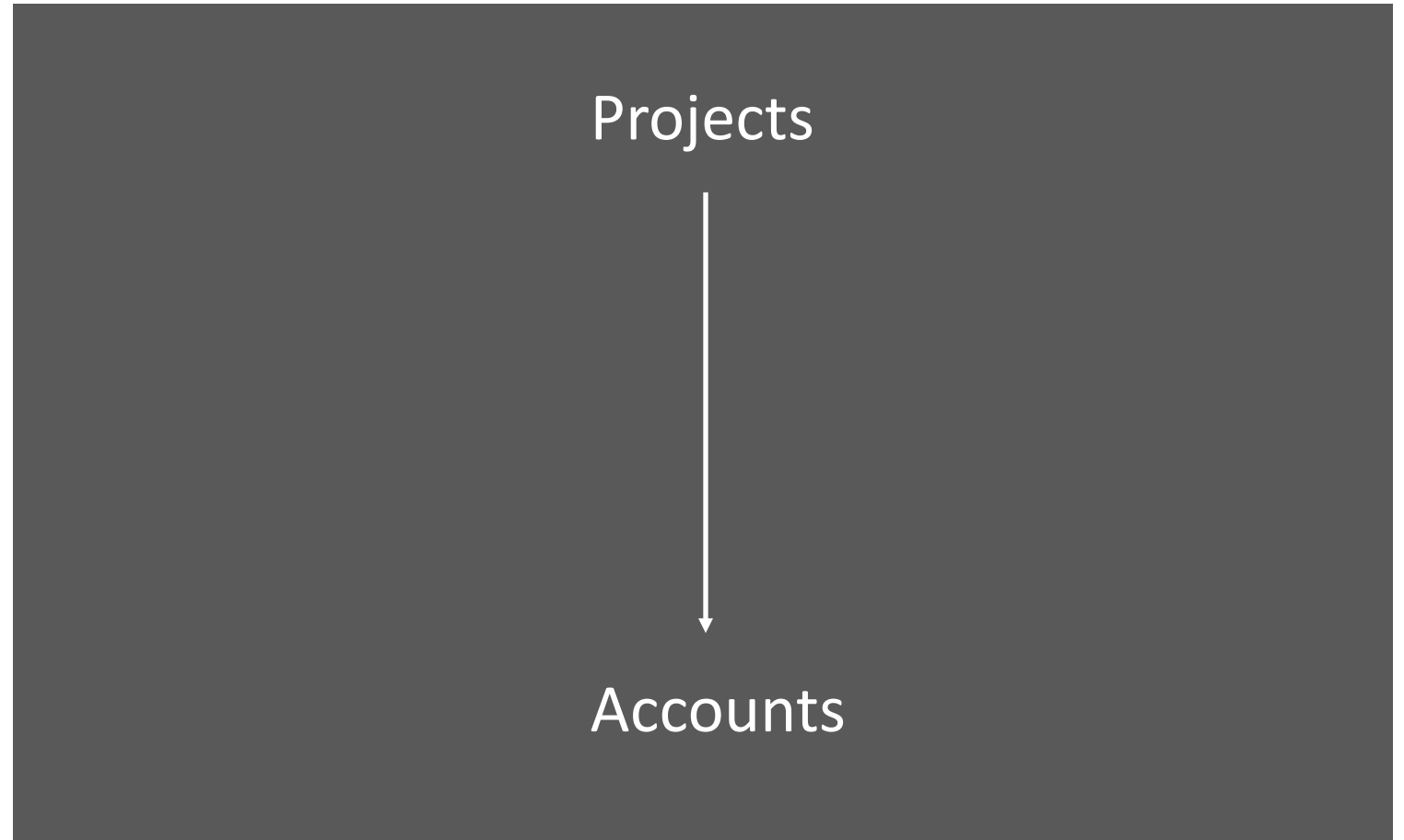
#1 Be Open and Adaptable

- From Oracle - Proprietary -
Opensource
- Adapt to change
- Follow the Global Trends
- Meet Magento moment



#2 Be Agile

- Stop doing Agile but **Be Agile**.
- New team structure
- Account Management
- Develop & Support
- Feel the eBusiness



#3 Be longing

- Certify as a Partner with Magento
- Become a Meet-Magento Association Partner and Event organizer
- Be part of the Magento Community, Give back & Get involved
- Develop People's Skills (certifications)
- Built synergies & relationships



#4 Be Social

Thank you all for coming

I Welcome you to your
first meet-magento
moment

